

YOUR COMPANY'S

DIGITAL MARKETING CHECKLIST



DIGITAL DISPATCH

Fueling your growth

Digital marketing tools & strategy
for the logistics industry.



DIGITAL MARKETING CHECKLIST

WEBSITE

- HTTPS MOBILE RESPONSIVE
- LOADS <5 SECONDS
- SSL CERTIFICATE
- UX FOCUSED
- API INTEGRATIONS
- ADA COMPLIANT

ANALYTICS

- SEARCH CONSOLE ANALYSIS
- AUDIENCE DEMOGRAPHICS
- COMPETITOR INSIGHT
- GOAL//EVENTS MONITORING

REVIEWS

- REPUTATION MANAGEMENT
- GOOGLE/FACEBOOK
RESPONSE & MONITORING

LEADS

- CONTENT UPGRADES
- EMPLOYEE RECRUITING
- CRM INTEGRATION
- VISITOR JOURNEYS

MARKETING

- OMNI CHANNEL APPROACH
- ORGANIC SEO STRATEGY
- GROWTH DRIVEN CONTENT
- PPC//RETARGETING ADS



**WEB DEVELOPMENT & DESIGN
MARKETING & SEO**

**WE CREATE CUSTOM
WEB SOLUTIONS
COMBINED WITH
GROWTH MARKETING
TACTICS FOR THE
LOGISTICS INDUSTRY.**



**INSTANTLY PRICE YOUR
WEB/MARKETING PROJECT**

FREE @

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